



**Position: Content Producer / Creator**

Hammerhead is an immersive media group, with three studios: [Hammerhead](#), [Dimension](#), and [TimeSlice Films](#). Together we help advance the creation of best-in-class XR entertainment content, with market leading volumetric and multicam capabilities. We are laser focused on advancing the development of realistic virtual worlds and intelligent, believable virtual humans.

With unique production capabilities and state-of-the-art 3D/4D film facilities we are realising a technology and product roadmap to inspire the next generation of storytellers, filmmakers and game developers. We are busy working with some of the world's foremost entertainment and media companies, creating exciting original games and experiences.

We love to work with people who want to bring amazing ideas to life and are seeking a like-minded Content Producer/Creator, who sets the bar high, and who can bring their knowledge and experience to help create genuinely awesome content in exciting and engaging ways.

This is a fantastic opportunity for you to join a rapidly growing and pioneering team. Based at our London studio, with occasion travel to our Newcastle studio, we offer a competitive salary depending on experience, plus a range of other benefits including flexible hours and loads more perks besides.

As a talented Content Producer/Creator, immersed in digital culture, you will take the reins on producing Hammerheads' marketing, digital and social content, to create and share dynamic and compelling content across our company. The type of content will be varied and offers you the chance to be very creative. We generate a rich suite of creative assets, all the way from concept through to release. You will be able to harness this to create innovative, visually stunning and effective content that brings our work and story to life.

Working with the Marketing Director your creative and design leadership will elevate the Hammerhead and Dimension profiles across all different media platforms, and you work closely with the production teams in Newcastle and London to drive creative development and deliver cutting edge experiences.

The ideal candidate is self-motivated and full of ideas and drive. You will be passionate about utilising your visual and editorial storytelling prowess to expose our creative innovation.

**Key Responsibilities:**

- Visual storyteller.
- Content planning, conception, and development working with Marketing Director and leadership team.
- Creating exciting high-quality digital content, teasers, videos, images, gifs, stories, graphics, animations presentations and other cool stuff to promote the company.
- Shape and optimise content across key social platforms – including Vimeo, LinkedIn, Facebook, Twitter, Instagram, Snapchat, and more.
- Recommend and implement website updates, adding new content and case studies.
- Steward the brand and help evolve the brand creatively across all platforms.
- Create marketing collateral for use in sales presentations, events, and tradeshow.
- Prioritize and manage multiple projects in a fast-paced environment.
- Stay on top of evolving social & digital behaviours and apply insights into creative and strategic approach.

**Qualifications:**

- An appropriate level of experience demonstrable through a strong portfolio of work.
- Proficient in Adobe Creative Suite (Photoshop, Illustrator, After Effects).
- Knowledge of/desire to learn production processes in either Unity or Unreal Engine.
- Knowledge of/desire to learn VFX production processes (eg Maya, Houdini)
- Wordpress and CMS experience.
- Presentation creation experience (PowerPoint/Keynote).
- Well-developed knowledge of the social media landscape and experience creating design solutions across multiple platforms.

**Person Specification:**

- Proven ability in producing high quality accurate work within tight time-scales.
- Excellent time management and organisational skills, managing multiple projects.
- Excellent writing and editing skills (for digital) and an understanding of production.
- Experience of providing advice and guidance to non-specialist colleagues on digital content.
- Meticulous attention to detail, possesses strong verbal and written communication skills.
- Excellent presentation skills with the ability to articulate ideas and design decisions a must.
- Ensure to meet high artwork standards.
- Articulate and fluent in English, both written and verbal.

Hammerhead encourage applications from people of diverse backgrounds.